





Order / Rev: 37233  
 Alt Order #: 08863279  
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Berkley, Shelley - D-USS  
 Product Desc: BERKLEY/SENATE/D  
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	8	09/17/12	09/17/12	Live w/Kelly Live With Regis & Kelly	CM	9-10a	M-----	:30	2	\$250.00	LV2	0.00	NM	2	\$500.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----			2		\$250.00			0.00			
E 15	8	09/12/12	09/14/12	Y&R Young & Restless	CM	11a-12p	--WTF--	:30	2	\$1,500.00	LV2	0.00	NM	2	\$3,000.00
YOUNG AND RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--			2		\$1,500.00			0.00			
E 16	8	09/17/12	09/17/12	Y&R Young & Restless	CM	11a-12p	M-----	:30	1	\$1,500.00	LV2	0.00	NM	1	\$1,500.00
YOUNG AND RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----			1		\$1,500.00			0.00			
E 17	8	09/12/12	09/14/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p	--WTF--	:30	6	\$900.00	LV2	0.00	NM	6	\$5,400.00
BOLD/DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--			6		\$900.00			0.00			
E 18	8	09/17/12	09/17/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p	M-----	:30	2	\$900.00	LV2	0.00	NM	2	\$1,800.00
BOLD/DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----			2		\$900.00			0.00			
E 19	8	09/12/12	09/14/12	630-7p Inside Edition Inside Edition	CM	630-7p	--WTF--	:30	3	\$875.00	LV2	0.00	NM	3	\$2,625.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--			3		\$875.00			0.00			
E 20	8	09/17/12	09/17/12	630-7p Inside Edition Inside Edition	CM	630-7p	M-----	:30	1	\$875.00	LV2	0.00	NM	1	\$875.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----			1		\$875.00			0.00			
E 21	8	09/16/12	09/16/12	8 News Now Sun 5-7p 8 News Now Sun	CM	4-430p, 630-7p (6:30 PM-7:00 PM)	-----S	:30	1	\$600.00	LV2	0.00	NM	1	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S			1		\$600.00			0.00			
E 22	8	09/15/12	09/15/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	\$175.00	LV2	0.00	NM	1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-			1		\$175.00			0.00			
E 23	8	09/12/12	09/14/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	--WTF--	:30	6	\$375.00	LV2	0.00	NM	6	\$2,250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--			6		\$375.00			0.00			
E 24	8	09/17/12	09/17/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	M-----	:30	2	\$375.00	LV2	0.00	NM	2	\$750.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----			2		\$375.00			0.00			
E 25	8	09/12/12	09/14/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM)	--WTF--	:30	3	\$300.00	LV2	0.00	NM	3	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--			3		\$300.00			0.00			
E 26	8	09/17/12	09/17/12		CM	4-5p	M-----	:30	1	\$300.00	LV2	0.00	NM	1	\$300.00

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 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 News Now 4p M-F 8 News Now 4p M-F (4:30 PM-5:00 PM) NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$300.00 0.00														
E 27	8	09/15/12	09/15/12	Sat 7-8p - ET Wknd Ent Tonight Weekend	CM	7-8p -----S-	:30	2	\$175.00	LV2	0.00	NM	2	\$350.00
ET <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 2 \$175.00 0.00														
E 28	8	09/12/12	09/14/12	7-8p Rotator 7-8p Rotator	CM	7-8p --WTF--	:30	5	\$1,000.00	LV2	0.00	NM	5	\$5,000.00
ET/INSIDER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --WTF-- 5 \$1,000.00 0.00														
E 29	8	09/17/12	09/17/12	7-8p Rotator 7-8p Rotator	CM	7-8p M-----	:30	2	\$1,000.00	LV2	0.00	NM	2	\$2,000.00
ET/INSIDER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 2 \$1,000.00 0.00														
E 30	8	09/12/12	09/14/12	Letterman Letterman	CM	1135p-1237a --WTF--	:30	3	\$750.00	LV2	0.00	NM	3	\$2,250.00
LETTERMAN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --WTF-- 3 \$750.00 0.00														
E 31	8	09/17/12	09/17/12	Letterman Letterman	CM	1135p-1237a M-----	:30	1	\$750.00	LV2	0.00	NM	1	\$750.00
LETTERMAN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$750.00 0.00														
E 32	8	09/12/12	09/14/12	Craig Ferguson Craig Ferguson	CM	1237a-137a --WTF-- (12:37 XM-1:37 XM)	:30	5	\$115.00	LV2	0.00	NM	5	\$575.00
FERGUSON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --WTF-- 5 \$115.00 0.00														
E 33	8	09/17/12	09/17/12	Craig Ferguson Craig Ferguson	CM	1237a-137a M----- (12:37 XM-1:37 XM)	:30	1	\$115.00	LV2	0.00	NM	1	\$115.00
FERGUSON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$115.00 0.00														
E 34	8	09/15/12	09/16/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P -----SS	:30	2	\$350.00	LV2	0.00	NM	2	\$700.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----SS 2 \$350.00 0.00														
E 35	8	09/12/12	09/14/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p --WTF--	:30	2	\$500.00	LV2	0.00	NM	2	\$1,000.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --WTF-- 2 \$500.00 0.00														
E 36	8	09/17/12	09/17/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p M-----	:30	1	\$500.00	LV2	0.00	NM	1	\$500.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$500.00 0.00														
E 37	8	09/15/12	09/15/12	Politics Now S Sebelius Politics Now S Sebelius	CM	Various -----S- (5:30 PM-6:00 PM)	:30	1	\$250.00	LV2	0.00	NM	1	\$250.00
POLITICS NOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$250.00 0.00														
E 38	8	09/16/12	09/16/12		CM	CBS Sunday Morni-----S	:30	1	\$325.00	LV2	0.00	NM	1	\$325.00

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Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS News Sunday Mornii														
CBS News Sunday Morning														
CBS SUNDAY MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-----S				1	\$325.00		0.00			
E 39	8	09/16/12	09/16/12	8 News Now Sun AM #2	CM	8 News Now Sun A-----S	:30	1	\$850.00	LV2	0.00	NM	1	\$850.00
				8 News Now Sun AM #2										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-----S				1	\$850.00		0.00			
E 40	8	09/16/12	09/16/12	Face The Nation	CM	Face The Nation -----S	:30	1	\$940.00	LV2	0.00	NM	1	\$940.00
				Face The Nation										
FACE THE NATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-----S				1	\$940.00		0.00			
												Totals	105	\$45,580.00